

OUR VISION

To be the best Bus Coach builders within the region by design, innovation and style through good Customer relations, stakeholder satisfaction and workers welfare.

OUR MISSION

To provide quality, safe and comfortable means of Public Road Transport vehicles at the most economical and affordable prices within Sub-Sahara Africa Region.

OUR CORE VALUES AND MOTTO

Quality, Safety, and Comfort redefined on Board.

COMPANY SLOGAN

Driven by inspiration, innovation and craftsmanship.